

Prerequisite status: -	Unit Type: Practical	The number of units: 2	Name of the lesson: <b>Destination planning workshop</b>
Type of additional practical training: Has it <input checked="" type="checkbox"/> does not have <input type="checkbox"/> Science travel <input type="checkbox"/> Laboratory <input type="checkbox"/> Workshop <input checked="" type="checkbox"/> Seminar <input checked="" type="checkbox"/>		The number of hours: 48	Expert professor to teach: Geographer specializing in tourism
<b>Goals:</b> Practical application of approaches, methods, and techniques available in theoretical courses for tourism destination planning			
<b>Headlines</b> 1- Project definition 2- Organizing activities and distributing roles and responsibilities 3- Compilation of activity program and description of services 4- Timing of the project 5- How to do, monitor, and control 6- Knowing and collecting the required data 7- Data analysis 8- Strategic action plan for destination development 9- Definition of destination development monitoring systems and indicators 10- Presentation of the project			
<b>Reference</b> According to the resources of basic and specialized courses and the acquisition of skills in them, in this course, the student practically shows his all-around skills by implementing a project. Therefore, all sources in basic and specialized courses are considered in this course.			